



Henkel BH d.o.o.

Junior Brand Manager

SARAJEVO, BH

JUNIOR BRAND MANAGER - ADHESIVE TECHNOLOGIES

YOUR ROLE

- Planning, budgeting, organization, implementing and controlling of brand activities in Adria region to ensure achievement of brand objectives and compliance with overall brand strategy
- Continued brand development based on intensive market, competition, and consumer analyses
- Data analysis and reporting about development of the brands, market trends, market shares, consumers
- Tracking, analysing, and controlling the impact of costs on brand profitability
- Collaboration with external (suppliers, creative agencies, media) and internal parties (sales, marketing, supply chain, HQ)
- Responsibility for brand strategy
- Preparation of presentations

YOUR SKILLS

- Master's degree in Economics - Marketing (preferred), Management
- 1 - 2 years of relevant work experience in Brand Management, Marketing, ideally in the FMCG sector
- Passion for trends and innovation
- Fast learner with high analytical skills and high level of initiative, good attention to detail
- Ability to work independently, not afraid to challenge
- Responsible and proactive person, positive attitude, and drive
- Excellent communication, negotiation, and presentation skills
- Strong knowledge of MS Office (Excel, Power point)
- Excellent English (written, oral)
- Driver's license (B category)
- Employment through an agency

Employment through agency - ATACO TRGOVINA I ZASTUPANJE D.O.O.

Application: please send your CV on posao.bih@henkel.com

Henkel is an equal opportunity employer. We evaluate qualified applicants without regard to gender, origin, culture, mindset, generation, disability, religion, and sexual orientation.

Lokacija: Sarajevo

Datum objave: 03. May 2024.

Datum isteka: 18. May 2024.