

LOGO

Favorit sportska kladionica d.o.o.

PR Specialist (m/f)

We are looking for a PR Specialist to join our team in our Zagreb office. In this role, you will be responsible for managing our brand, corporate, and product PR, helping current and future customers and employees understand our unique value proposition. You will collaborate closely with our Marketing department to implement effective PR strategies and tactics. Responsibilities - Develop proactive relationships with media and influencers. - Utilize SERM and established PR software. - Measure and report on the effectiveness of each PR campaign. - Create media plans aligned with strategy, goals, and budgets. - Collaborate closely with Brand and Design teams.

Izvor: www.moj-posao.net

Lokacija: Zagreb
Datum objave: 17. Sep 2024.
Datum isteka: 27. Sep 2024.