



**Austability d.o.o. Lukavac**

## Content & Graphic Design Specialist

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Content & Graphic Design Specialist

Job Description

Internal Confidential Document

Job Title: Content & Graphic Design Specialist

Job Summary:

The Content and Graphic Design Specialist at Austability is responsible for creating, editing, and optimizing high-quality content across various digital and print platforms to support marketing and communication goals.

The specialist will develop engaging and informative content that aligns with Austability's brand voice and values, ensuring consistency and accuracy in all communications.

The ideal candidate will have a strong blend of creative and analytical skills, with the ability to produce visually appealing graphics and compelling video content that drives engagement and supports the company's goals.

Directorate: Strategy and Relationships

Reports to: Bids and Proposals Manager

Location: Lukavac, Bosnia and Herzegovina

Duties and Responsibilities:

- Develop and design engaging content for various platforms, including websites, social media, email campaigns, and print materials.
- Edit and refine graphic and video content to ensure high quality, clarity, and consistency with Austability's brand voice.
- Utilize SEO best practices to enhance content visibility and drive traffic.
- Collaborate with the Bids and Procurement team to enhance the quality of our bids.
- Create visually appealing graphics and multimedia elements to complement written content.
- Manage content calendars and ensure timely delivery of all content projects.
- Monitor and analyze content performance metrics to inform future content strategies.

- Stay updated with industry trends and best practices in content creation and graphic design.

#### Knowledge, Skills and Abilities:

- Proficiency in graphic design software (e.g., Adobe Creative Suite).
- Proficiency in video editing software (e.g., Adobe Premiere Pro, Final Cut Pro).
- Knowledge of SEO best practices and content optimization techniques.
- Ability to create visually appealing and engaging content.
- Attention to detail.
- Strong organizational and time management skills.
- Ability to work collaboratively with cross-functional teams.
- Familiarity with content management systems (CMS) and social media platforms.
- Creative thinking and problem-solving abilities.

#### Required Qualifications and Experience:

- Bachelor's degree in marketing or related field along with 3+ years' experience.
- Experience in developing and executing video content strategies.
- Portfolio showcasing previous video content and graphic design work.
- Experience working with SEO tools, social media and analytics platforms.

**Lokacija:** Lukavac

**Datum objave:** 02. Jun 2025.

**Datum isteka:** 02. Jul 2025.